

## AUSTRALIAN SUSTAINABLE BUSINESS GROUP'S POLICY REFERENCE GROUP

ASBG is an independent organisation designed to assist industry and business in environmental and technical issue management. The primary means to assist business is through providing information on these issues. Information is delivered through two means:

- **Subscription service.** We send you the *Sustainable Business Weekly*
- **Seminars, workshops and conferences.** We hold frequent forums on topical issues relating to environment and technical issues.

ASBG currently has over 300 subscriber members nationally that come from a wide range of industry and business sectors. Our membership is growing rapidly and includes the following industry sectors: food and beverage, automotive, chemical, mining and mineral processing, pharmaceutical, and metal fabrication. Both the Victorian EPA and the NSW environmental agencies recognise ASBG as a Peak Industry Group.

Subscribing to ASBG is on a company, not an individual, basis. This means one membership (linked to the company's ABN) covers all employees in that company.

### Policy Reference Group Operation

ASBG operates the Policy Reference Group for a range of reasons including:

- **Existing need:** Industry and business are not well catered-for in the environmental and technical areas, especially in influencing Government policy and laws.
- **Access to decision makers:** Organising a Policy Reference Group flags to the Government that ASBG is serious in representing industry and business, which gives us access to the decision makers
- **Better lobbying power:** Being recognised as a Peak Industry Group permits ASBG to be at the cutting edge of policy and legislative change. Consequently, we must review the discussion papers issued by Government for members of the Group. This means we can better represent the interests of our members.
- **Supply better information to business:** Because we are at the cutting edge, ASBG will have access to--and understand--the issues better than most. Having the latest information enables us to provide it to our members quickly, keeping them informed of the latest issues. In most cases we get our information directly from the decision makers, rather than rely on media releases. Being well informed enables us to prepare up-to-date, accurate *Environment Network* newsletters and also to provide well-targeted conferences at reasonable prices.
- **We have the expertise:** Our key staff member, Andrew Doig, is seasoned industry lobbyists, with over 15 years combined experience that includes operating similar groups.

### Aims of ASBG's Policy Reference Group

Our specific aims are to:

- Lead by being the voice for business and industry on environmental issues – on industry and business policy, ASBG becomes the first port of call by ministers and heads of environmental agencies.
- Represent industry and business interests at meetings with decision makers.
- Bring industry and business members the latest news on environmental issues, predominantly focusing on State issues, and covering Federal, other States and international issues where appropriate.
- Ensure the information supplied at group meetings is relevant to industry and business members.
- Prepare effective submissions on relative government discussion papers.
- Enable a business-to-business networking on environmental issues.

### Policy Reference Group Operations

Policy Reference Groups will:

- Have members of the Group set ASBG policy positions.
- Hold five to six meetings per year (approximately bimonthly).
- Invite at least one decision maker/major stakeholder to each meeting as a guest speaker.
- Provide notes of each meeting posted on the ASBG website [www.asbg.net.au](http://www.asbg.net.au)
- Engage in tactical positioning to ensure that business and industry prosper through the preparation of quality and internationally compatible environmental laws and regulations.

**TO SUBSCRIBE TO  
AUSTRALIAN SUSTAINABLE  
BUSINESS GROUP'S  
POLICY REFERENCE GROUP**

**FAX THIS FORM TO ASBG ON (02) 9383  
8916**

**Sustainable Business**

**The only way forward**

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**AUSTRALIAN SUSTAINABLE  
BUSINESS GROUP**

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**NSW Office**

PO Box 326 Willoughby NSW 2068  
Tel: (02) 9453 3348  
Fax: (02) 9383 8916  
Mobile: 0407 238 258  
Email: asbg@asbg.net.au

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**Queensland Office**

30 NORMANDY TERRACE  
NORMANDY QLD 4059  
Tel: (07) 3839 5335  
Fax: (02) 9383 8916  
Mobile: 0428 227 266  
Email: rowan@asbg.net.au

**Membership\*** to ASBG's NSW Policy Reference Group is available at the recommended sponsorship price of \$1,100 pa+ (includes GST).

YES! I wish to be a NSW Policy Reference Group Member of ASBG

Notes, Agenda and agenda attachments will be provided electronically where possible.

\* Membership to the Policy Reference Groups requires companies to be subscriber members to ASBG.

+ Special discount rates for small companies (< \$20 million turnover) are available

Please invoice me bi-annually (Contact ASBG if you wish to be invoiced quarterly)

Name ..... Position .....

Company .....

Address ..... Postcode .....

Tel ..... Fax .....

Email .....

I will send a Cheque for \$..... made payable to **ASBG Pty Ltd** Or charge my credit card: (tick box)

Visa  Mastercard  Diners  Amex

.     .     .      Expiry Date...../...../

Card Holder's Name \_\_\_\_\_ Signature \_\_\_\_\_

If sending by mail, post this form to: **Australian Sustainable Business Group**  
(see addresses on the left)